



Past Performance Summaries

Formatted for SF 330 Part I Section F and standard RFP past-performance sections.

Sigler Communications Inc.

1514 Curtis Street, Suite 200

Denver, CO 80202

720-399-0339

hello@siglerinc.com

1. Southern Delivery System (SDS)

Client: Colorado Springs Utilities **Contract Period:** November 2007 – April 2016 **Contract Value:** Confidential **Project Scale:** \$825 million **Location:** Colorado Springs, CO **NAICS:** 541820

Scope of Work: Sigler Communications was retained via competitive bid to provide strategic communications support for the Southern Delivery System — a 50-mile water delivery system including three pump stations and a water treatment plant, requiring more than 400 permits and approvals. Sigler led communications across permitting and planning, land acquisition (270 private parcels), rate case communications, construction, and project start-up.

Key Deliverables: Strategic communications planning; stakeholder analysis and engagement; message development; branding and identity; writing and graphic design; media relations; public meeting support; coordination with project engineers, architects, program managers, environmental managers, attorneys, and government relations personnel.

Outcomes: SDS was completed on time to the exact day projected — April 28, 2016 — and \$160 million under budget. The project finished with full stakeholder support and absent litigation. Received the AWWA Public Communications Achievement Award, 2014. Named one of the top water projects in the nation by Water and Wastes Digest.

Reference: Available upon request.

2. Bois d'Arc Lake

Client: North Texas Municipal Water District (NTMWD) **Contract Period:** Multi-year through construction completion **Contract Value:** Confidential **Project Scale:** \$1.6 billion **Location:**

Bonham, TX (Fannin County) **NAICS:** 541820

Scope of Work: Sigler Communications provided full-lifecycle communications support for the permitting and construction of Bois d'Arc Lake — the first major reservoir permitted in Texas in more than 30 years. Work included stakeholder engagement with landowners, environmental groups, and regulatory agencies; media relations; public meeting design and facilitation; community outreach; and construction communications.

Key Deliverables: Stakeholder mapping and engagement; public meeting facilitation; media relations and press management; community outreach materials; social media strategy and implementation; website content; event coordination including groundbreaking.

Outcomes: Project permitted and constructed without successful legal challenge to the communications program. Groundbreaking and construction milestones covered by regional and trade media.

Reference: Available upon request.

3. Lake Ralph Hall

Client: Upper Trinity Regional Water District (UTRWD) **Contract Period:** Multi-year through construction **Contract Value:** Confidential **Project Scale:** \$500 million **Location:** Bonham, TX (Fannin County) **NAICS:** 541820

Scope of Work: Sigler Communications provided construction communications for Lake Ralph Hall, a new reservoir in North Texas. Work included stakeholder outreach, media relations, public meeting support, website and social media management, and collateral development.

Key Deliverables: Construction communications planning; stakeholder outreach; media relations; website redesign and content management; social media; event support including groundbreaking.

Outcomes: Project advanced through construction with sustained community and stakeholder support. Groundbreaking and construction milestones received positive regional media coverage.

Reference: Available upon request.

4. Northern Integrated Supply Project (NISP)

Client: Northern Water (Northern Colorado Water Conservancy District) **Contract Period:** Ongoing (permitting phase) **Contract Value:** Confidential **Project Scale:** Multi-decade, multi-billion-dollar water supply project **Location:** Northern Colorado **NAICS:** 541820

Scope of Work: Sigler Communications has served as the public affairs and communications lead for NISP through an extended federal permitting process, including the preparation of the Environmental Impact Statement (EIS) and Record of Decision (ROD). Work has included stakeholder engagement with agricultural users, municipalities, environmental organizations, and regulatory agencies; public comment support; media relations; and community outreach.

Key Deliverables: Strategic communications planning; stakeholder mapping and engagement; public comment coordination (including support for more than 1,000 letters of support during the EIS process); media relations; public meeting facilitation; message development.

Outcomes: NISP received its Record of Decision in 2022 — a significant milestone in one of the most complex and contested water permitting processes in the western United States.

Reference: Available upon request.

5. Gross Reservoir Expansion

Client: Denver Water **Contract Period:** Multi-year **Contract Value:** Confidential **Project Scale:** Major dam raise and reservoir expansion **Location:** Boulder County, CO **NAICS:** 541820

Scope of Work: Sigler Communications provided public involvement and stakeholder engagement support for Denver Water's Gross Reservoir expansion — a project that required federal permits and faced organized opposition from environmental groups and Boulder County residents. Work included stakeholder outreach, media relations, public meeting support, and message development.

Key Deliverables: Stakeholder mapping and engagement; media relations; public meeting support; 25 articles placed in regional and trade media; message development and materials.

Outcomes: Project received required federal approvals. Media coverage shifted from opposition-framed to project-factual over the course of the communications program.

Reference: Available upon request.

6. North Texas Municipal Water District (NTMWD) — Corporate Communications

Client: North Texas Municipal Water District **Contract Period:** Multi-year **Contract Value:** Confidential **Project Scale:** Regional water authority serving 1.8 million customers **Location:** Wylie, TX **NAICS:** 541820

Scope of Work: Sigler Communications provided ongoing corporate communications support for NTMWD, including crisis communications, media relations, stakeholder engagement, and water quality communications. Work included navigating a nationally amplified water quality

controversy involving Erin Brockovich, a pipeline break that flooded 13 homes, an ammonia leak at the water treatment plant, and an employee fatality.

Key Deliverables: Crisis communications planning and response; media relations; stakeholder outreach; water quality communications; issues management; crisis preparedness plans.

Outcomes: Successfully managed multiple high-profile crises without sustained reputational damage. Received five Texas AWWA Communications Awards, 2017.

Reference: Available upon request.

*For additional past performance references or project-specific write-ups in a different format, contact: **Sigler Communications Inc.***

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siglercommunications.com/partner-with-us