



Capability Statement

Public Affairs & Strategic Communications for Complex Infrastructure Projects

Sigler Communications Inc.

1514 Curtis Street, Suite 200

Denver, CO 80202

720-399-0339

hello@siglerinc.com

Certified Women's Business Enterprise (WBE) · NAICS 541820

Core Competency

Sigler Communications provides public affairs, stakeholder engagement, and strategic communications for capital-intensive infrastructure projects where community acceptance determines whether a project is built on time and on budget — or not built at all.

We do not provide general marketing or advertising services. Our practice is focused exclusively on the intersection of public process, regulatory approval, and community trust for projects in water, energy, environmental remediation, and transportation infrastructure.

What We Deliver on a Joint Pursuit

On a proposal team, Sigler provides the public involvement and community outreach scope. On a winning team, we execute it.

Scope Element	Sigler's Role
Proposal narrative — public involvement section	Author and refine
Stakeholder mapping and analysis	Lead
Public meeting design and facilitation	Lead
Community outreach and coalition building	Lead
Media relations	Lead
Crisis and issues communications	Lead
Regulatory agency coordination	Support prime
Technical writing	Support prime

Differentiators

Senior staff on every engagement. Sigler was built on the premise that senior-level expertise should be present on every project — not just at the pitch. Lisa Sigler, APR, and Janet Rummel, APR, CPRC, serve as project leads, not account supervisors.

Water infrastructure depth. Half the firm's credibility lives in water. Sigler has supported permitting, construction, and operations communications for projects totaling more than \$4 billion in capital investment, including the largest water project constructed in the western United States this century.

Proven in contested environments. Our most significant work has been done in the presence of organized opposition, national media attention, and regulatory scrutiny. We have never lost a project to community opposition.

Certified Women's Business Enterprise. Sigler Communications is certified by the Women's Business Enterprise National Council (WBENC), providing diversity credit to proposal teams that require or benefit from WBE participation.

Sectors

- Water and wastewater infrastructure
- Environmental remediation (Superfund, RCRA, vapor intrusion)

- Energy and grid infrastructure
 - Transportation
 - Healthcare and senior care
 - Corporate and association communications
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Selected Past Performance

Project	Client	Scale	Sigler's Role
Southern Delivery System	Colorado Springs Utilities	\$825M	Project lead, permitting through operations
Bois d'Arc Lake	North Texas Municipal Water District	\$1.6B	Project lead, permitting through construction
Lake Ralph Hall	Upper Trinity Regional Water District	\$500M	Project lead, construction communications
Northern Integrated Supply Project (NISP)	Northern Water	Multi-decade	Project lead, permitting and public involvement
Gross Reservoir Expansion	Denver Water	Major expansion	Public involvement and stakeholder engagement
Lake Powell Pipeline	State of Utah / WCWCD	Multi-state	Public affairs and EIS support
Security Water District	Security Water District	—	Crisis communications, contamination response
ASARCO Globe Superfund	ASARCO	—	Stakeholder engagement and community outreach
Rocky Flats	CDPHE	—	Public involvement and risk communications
United Technologies Corp.	UTC	30 national sites	Public involvement, environmental communications

Certifications and Affiliations

- Certified Women's Business Enterprise (WBENC)

- Accredited in Public Relations (APR) — Lisa Sigler, Janet Rummel
 - Certified Public Relations Counselor (CPRC) — Janet Rummel
 - FEMA Advanced Public Information Officer — Janet Rummel
 - National Incident Management System (NIMS) certified — Janet Rummel
 - American Water Works Association (AWWA) — firm member
 - AWWA Public Communications Achievement Award, 2014 (SDS/Colorado Springs Utilities)
 - Texas AWWA Communications Awards (five awards, NTMWD, 2017)
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For proposal inclusion, SF 330 Part I Section H, or teaming inquiries: **Sigler Communications Inc.**

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siglercommunications.com/partner-with-us